UNCOVERING THE BEST EMAIL HOSTING FOR SHOPIFY IN 2024

Are you a Shopify store owner looking to elevate your online presence and build trust with your customers? Then, the best email hosting for Shopify is your key to success!

In this blog post, we'll explore the top services for the best email hosting for Shopify users and how they can help you achieve a more professional and secure online presence. Let's get started!

KEY POINTS:

- Email hosting is essential for Shopify stores, providing professional appearance, increased security and additional features.
- Namecheap and Zoho Mail are two of the most cost-effective email hosting services that offer a variety of features related to email hosting.
- Shopify doesn't offer email hosting. You need to use a third-party service to manage your email accounts.

WHAT IS EMAIL HOSTING? AND ITS IMPORTANCE FOR SHOPIFY STORES

By using email hosting services, website owners can rent custom domain email servers from hosting providers. It plays a crucial role for Shopify stores, as it helps establish trust with customers, provides enhanced security, and offers additional value-adding features such as more storage and email aliases.

Shopify email hosting services are essential for a successful online store, as they not only help you maintain constant contact with your customers, but also allow you to send automated emails and manage email marketing campaigns efficiently. Some popular email hosting platforms cater specifically to the needs of Shopify stores, offering a range of key features and pricing plans to suit various business requirements.

Choosing the right hosting provider can seem overwhelming, but don't worry! We're here to help you uncover the best email hosting services for your Shopify store so that

you can focus on what truly matters: growing your business and delighting your customers.

BENEFITS OF USING EMAIL HOSTING

- **Professional Appearance:** One of the primary advantages of using email hosting is the professional appearance it provides, as your custom domain email address reflects your business's identity and builds credibility with customers. This not only helps improve customer loyalty, but also encourages repeat purchases and drives sales.

- **Increased Security:** Another significant benefit is the increased security offered by email hosting services. With features such as spam protection, brute-force attack prevention, and recovery points, your online store and customer data are in good hands. Moreover, some email hosting providers offer multiple domains and emails as part of their service, with some even providing a free account with limited features.

- **Cloud Storage And Email Aliases:** Lastly, email hosting opens up access to additional features like cloud storage and email aliases, which can further enhance your online store's functionality and streamline your day-to-day operations.

All of these benefits combined make email hosting a must-have for any Shopify store owner looking to make a mark in the competitive online marketplace.

TOP EMAIL HOSTING SERVICES FOR SHOPIFY USERS

For those who run marketing campaigns, Namecheap and Zoho Mail are highly recommended due to their affordability and versatile features, making them the most cost-effective solutions for Shopify users. Namecheap offers features such as unlimited storage, spam protection, and email forwarding, while Zoho Mail provides features like calendar integration, contact management, and task automation.

Both providers have their unique set of advantages and disadvantages, making it essential to assess the features of each service before making a choice. In the following sections, we'll dive deeper into the offerings of Namecheap and Zoho Mail, helping you decide which one is the best fit for your Shopify store.

Let's take a look at the Namecheap feature set and evaluate its benefits and drawbacks.

NAMECHEAP:

Namecheap, established in 2000, is a reliable and affordable web hosting and domain registration company that ensures the security of customer data. They offer a comprehensive range of services, including domain registration, web hosting, email hosting, and more, making it a one-stop-shop for all your email service needs.

Namecheap does not require any upfront fee and has no recurring charges, making it an attractive option for small businesses. Their remarkable customer rating of 4.5 out of 5 is a testament to the exceptional quality of their service.

FEATURES AT BLINK OF EYES:

- **Reliable email service:** Namecheap's Ultimate plans offer high-availability mail servers with premium-level IP reputation monitoring. This means your emails are delivered faster with the highest priority.
- **Custom email addresses:** You can create ultra-secure custom email addresses that match your website brand. This looks even more professional, increases credibility, and creates brand awareness among your customers.
- **Unified inbox:** Consolidate all your personal and professional email accounts into a single inbox. Streamline your email experience by eliminating the need to continuously switch between accounts in order to send and receive messages.

Warp Up:

Namecheap offers reliable email service, custom email addresses, synchronization, enhanced security, easy domain registration and management, making it the perfect email hosting service for your Shopify business.

PROS:

- Offers Private Email hosting starting at just $0.79/month for a single mailbox.
- Ultimate plan includes unlimited mailboxes and 30 GB of cloud storage.
- Free one-year subscription to WhoisGuard privacy protection service with any purchase.
- VPN and two-factor authentication for added security. It works even if you're not connected to the internet, making it a reliable option for secure authentication.
- Namecheap offers 24/7 support through live chat and a ticketing system.

CONS:

- Namecheap has limited advanced features when compared to other email hosting providers, such as G Suite.
- Not the best option for cloud storage.
- Namecheap has chat support that is reliable, but their live support can be unreliable.

ZOHO MAIL:

Zoho Mail is an email hosting service that offers three pricing editions, beginning at $1 per user per month, with a complimentary plan available for up to 5 users in an organization. Additionally, it offers a suite of integrated applications accessible from the Mail dashboard, further enhancing its functionality.

Zoho Mail provides features such as calendar integration, contact management, and task automation, which can be helpful for businesses looking to implement marketing automation. They also offer a free trial period, allowing you to test the service before committing to a paid plan.

Let's examine the features offered by Zoho Mail and weigh the pros and cons in detail.

FEATURES AND BENEFITS IN THE BLINK OF AN EYE:

- **Custom Domain-Based Email Addresses:** In just a few easy steps, you can create email groups for each of your departments and get custom domain-based email addresses for each of your employees.
- **Email and Domain Aliases:** Manage your custom domains like a pro with features like email and domain aliases.
- **Data Security:** The servers for Zoho Mail make sure that your data is always safe and available. Your data is further protected by encryption, GDPR compliance, and security features like 2FA and TLS.
- **Collaboration Features:** Collaborate with your team and work faster by using Zoho Mail's built-in calendar, contacts, tasks, notes, and bookmarks.
- **Easy Migration:** The Migration tool makes it simple to move emails from your old email provider. You have the choice to switch to Zoho Mail easily by using the IMAP/POP or Outlook Exchange server migration options.

Warp Up:

For Shopify store owners, Zoho Mail offers a plethora of features that make it a superb email hosting solution. With Custom Domain-Based Email Addresses, top-notch Data Security, calendar, contacts, tasks, notes, and bookmarks, along with the added advantage of Easy Migration, this email hosting solution presents itself as the perfect alternative for your Shopify business.

PROS:

- Offers a free plan for up to 5 users with 5 GB storage per user.
- Premium plans start at $1/month per user with 30 GB storage.
- No hidden fees or additional charges.
- Zoho Mail also offers a free year of WhoisGuard with any paid plan, making it a great option for small to medium-sized enterprises.
- Zoho Mail provides multiple channels for customer support, including email, phone, and live chat.

CONS:

- Zoho Mail may not provide the level of customization that some businesses need.
- Not the best option for cloud storage.
- Zoho Mail's live support is more reliable, but they don't offer 24/7 support.

HOW DO I SET UP AN EMAIL ACCOUNT WITH SHOPIFY?

Shopify does not provide email hosting services directly. However, you can set up a custom email address using a domain you own and then connect it to an email hosting provider. Here's a step-by-step guide on how to set up an email account with Shopify:

Purchase a domain: If you don't already have a domain, you need to purchase one from a domain registrar. There are several popular registrars you can choose from, such as GoDaddy, Namecheap, or Google Domains.

Choose an email hosting provider: There are various email hosting providers available, each with different features and pricing plans. Some popular options include Google Workspace (formerly G Suite), Microsoft 365, Zoho Mail, and Namecheap. Research and select a provider that meets your requirements.

Sign up for an email hosting account: Go to the website of your chosen email hosting provider and sign up for an account. Follow the registration process and select a suitable plan that fits your needs. You will be prompted to enter your domain name during the setup process.

Verify your domain: After signing up, the email hosting provider will guide you through the process of verifying your domain ownership. This typically involves adding DNS records or uploading a verification file to your domain's DNS settings. The provider's documentation or support can assist you with this step.

Configure DNS records: Once your domain is verified, you will need to configure the necessary DNS records to connect your domain with the email hosting provider. The specific DNS settings required will depend on your provider, and they should provide you with the instructions. You'll typically need to create MX (Mail Exchanger) records to direct your domain's email traffic to the email hosting provider's servers.

Set up email accounts: Once the DNS records are properly configured, you can start creating email accounts for your domain. Access your email hosting provider's control panel or admin portal, and follow their instructions to create new email accounts. You will need to specify the email address, password, and any other required details.

Access your email: Once the email accounts are set up, you can access them using the email hosting provider's webmail interface or configure them in an email client like Microsoft Outlook or Thunderbird. The provider will provide instructions on how to access your emails via different methods.

It's important to note that Shopify does not handle email hosting directly, so you'll need to rely on a third-party email hosting service to set up and manage your email accounts.

FINAL WALKTHROUGH: SUMMARIZING ALL THE FACTS IN SHORT

Namecheap:

- Affordable sign up and renewal pricing.
- Bundled with one free year of WhoisGuard privacy protection service.

- Namecheap VPN and two-factor authentication for added security.
- Great customer service and technical support.
- Limited advanced features.
- Unreliable live support.
- Not the best option for cloud storage.

Zoho Mail:

- Secure and encrypted enterprise-ready email solution.
- Easy migration and elaborate help pages.
- Free 14-day trial, no credit card required.
- Uncluttered, clean and efficient UI.
- Includes a suite of apps tailored to your organization's needs.
- With a decade of expertise as a provider of corporate email, it boasts over 15 million pleased users.

The decision is ultimately yours, however we advise that you try both of these hosting providers free trials before making a decision.