

# ORRNOB MAHMUD

SEO Professional

## CONTACT

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## PROFILE SUMMARY

I've been immersed in SEO since 2016, starting as a niche blogger. Blogging introduced me to the world of SEO, where I learned everything hands-on, building and flipping successful blogs while refining my skills.

## EDUCATION

2017 - 2021  
NATIONAL UNIVERSERY

- Bachelor of Business Management
- GPA: 3.0 / 4.0

## SKILLS

- WordPress as CMS
- Operating AI tools (Zimmwiter, Affpilot, Cuppa)
- Content Optimizations (Frase, NeuronWriter, Surfer SEO)
- SEO Metrics Tools (Search Consoles, GA4)
- Keyword Research (ahrefs, Semrush, Low Fruits)

## LANGUAGES

- English: Intermediate
- Bengali: Fluent

## WORK EXPERIENCE

**Sierra Madre Divers LLC** 2023 - 2024  
SEO Strategist

- Developed and implemented SEO strategies to enhance online visibility for scuba diving services targeted at both tourists and locals.
- Managed local SEO efforts by optimizing Google My Business listings and ensuring accurate location-based keywords were utilized across all digital platforms.

**Adecor Business** 2022 - 2023  
Local SEO

- Developed and executed tailored SEO strategies for multiple clients, including WestCan Oilfield Supply Ltd, Oil City Bins, and Phan Dental.
- Collaborated with clients to understand their business objectives and align SEO strategies accordingly, ensuring measurable results.
- Managed on-page and off-page SEO initiatives, including content optimization and link-building campaigns to enhance online visibility.

**Bloom Local** 2019 - 2022  
Local SEO

- Collaborated with local florists in the Netherlands to transition their businesses to e-commerce platforms, enhancing their online presence and sales capabilities.
- Managed the SEO optimization process for newly developed websites, ensuring that they were effectively positioned to attract local customers and tourists.
- Managed on-page and off-page SEO initiatives, including content optimization and link-building campaigns to enhance online visibility.